

NATIONAL COCKATIEL SOCIETY

APPLICATION FOR JOURNAL ADVERTISEMENT

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Payment Method: (please check one) PayPal _____ Check _____ Money Order _____		Ad Copy Format Specifications: <ul style="list-style-type: none"> Ads submitted electronically should be at least 300 dpi in grey scale or black / white Cover bird should be an in-focus color photo Camera-ready hard copy is accepted 																																													
<p style="text-align: center;">Ads pre-paid for one full year (6 issues) will receive a 20% discount</p> <p><i>If you are using PayPal and are emailing your ad, please include all information requested on this form in the body of your email.</i></p> <p>Any questions can be directed to:</p> <p style="text-align: center;">Scott and Kim Mackey Advertising Directors kandsmackey@aol.com or (810) 367-7483</p>		<p style="text-align: center;">Journal Advertising Rates (per issue) U.S. Funds only</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #e0e0e0;"> <th style="padding: 5px;">Ad Type</th> <th style="padding: 5px;">Rate</th> <th style="padding: 5px;"># of Issues</th> <th style="padding: 5px;">Amount Enclosed</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Back Cover</td> <td style="padding: 5px;">\$150.00</td> <td style="padding: 5px;"></td> <td style="padding: 5px;">\$</td> </tr> <tr> <td style="padding: 5px;">Inside front cover</td> <td style="padding: 5px;">\$75.00</td> <td style="padding: 5px;"></td> <td style="padding: 5px;">\$</td> </tr> <tr> <td style="padding: 5px;">Inside back cover</td> <td style="padding: 5px;">\$75.00</td> <td style="padding: 5px;"></td> <td style="padding: 5px;">\$</td> </tr> <tr> <td style="padding: 5px;">Centerfold (7.5" x 9.5")</td> <td style="padding: 5px;">\$120.00</td> <td style="padding: 5px;"></td> <td style="padding: 5px;">\$</td> </tr> <tr> <td style="padding: 5px;">Full page (4.5" x 7.5")</td> <td style="padding: 5px;">\$40.00</td> <td style="padding: 5px;"></td> <td style="padding: 5px;">\$</td> </tr> <tr> <td style="padding: 5px;">Half page (4.5" x 3.75")</td> <td style="padding: 5px;">\$25.00</td> <td style="padding: 5px;"></td> <td style="padding: 5px;">\$</td> </tr> <tr> <td style="padding: 5px;">Quarter page (4.5" x 2")</td> <td style="padding: 5px;">\$15.00</td> <td style="padding: 5px;"></td> <td style="padding: 5px;">\$</td> </tr> <tr> <td colspan="3" style="padding: 5px;">Subtotal</td> <td style="padding: 5px;">\$</td> </tr> <tr> <td colspan="3" style="padding: 5px;">Less 20% Discount (if applicable)</td> <td style="padding: 5px;">\$</td> </tr> <tr> <td colspan="3" style="padding: 5px;">Total Amount Enclosed</td> <td style="padding: 5px;">\$</td> </tr> </tbody> </table>		Ad Type	Rate	# of Issues	Amount Enclosed	Back Cover	\$150.00		\$	Inside front cover	\$75.00		\$	Inside back cover	\$75.00		\$	Centerfold (7.5" x 9.5")	\$120.00		\$	Full page (4.5" x 7.5")	\$40.00		\$	Half page (4.5" x 3.75")	\$25.00		\$	Quarter page (4.5" x 2")	\$15.00		\$	Subtotal			\$	Less 20% Discount (if applicable)			\$	Total Amount Enclosed			\$
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<p>Please include this form with ad copy and payment to: <i>(checks made payable to National Cockatiel Society)</i></p> <p style="text-align: center;">Scott & Kim Mackey NCS Advertising Directors P.O. Box 610683 Port Huron, MI. 48061-0683</p>																																															